



**MEADOWLANDS  
GOLF CLUB**

*ADVERTISING &  
SPONSORSHIP  
PACKAGE*



**3101 – 50<sup>th</sup> Street, Sylvan Lake, AB., T4S 0P7**  
**OFFICE: 403.887.5100    EMAIL: [info@golfsylvanlake.com](mailto:info@golfsylvanlake.com)**

**RE: ADVERTISING & SPONSORSHIP PROGRAM**



Dear Potential Advertising Partner,

Without a doubt, the past few years have come with some unique challenges for all business owners. Through these unprecedented times our number one priority has remained to provide the best experience and services possible to our Valued Customers. We are now offering Local Businesses the opportunity to be a part of this experience, and in return generate more exposure for everyone.

Meadowlands Golf Club is a Family-Friendly, 18-Hole Golf Facility, that caters to around 28,000 to 32,000 golfers every season. This includes the general public, our valued membership and many events which consist of participants from all over Alberta. These events range from large corporate companies, small local businesses, and family reunions, which is a huge range of exposure for any of our Advertising or Sponsorship Partners.

Meadowlands Golf Club is improving every year in terms of brand recognition, revenue, number of rounds, memberships, and event bookings. Through our new Advertising and Sponsorship Program, we are offering many unique opportunities for businesses like yours to gain exposure in our local market.

Benefits of being one of our Advertising or Sponsorship Partners include:

- There are customers you have yet to reach. Gain exposure to these new customers.
- Increase your brand awareness in our local area.
- Position your business as an industry leader.
- The opportunity to interact with and offer something new to your customers.
- The opportunity to leverage golf privileges for yourself, clients, and staff.

Meadowlands Golf Club will work with you to design a unique Advertising or Sponsorship Package that will enhance your corporate and community profile, which will help give you that edge in your specific industry.

Thank-You for your time! If you think any of these Advertising or Sponsorship opportunities will benefit your business, please contact our team, as we are excited to partner with you.

Sincerely,



**Dean Dereniuk**

Meadowlands Golf Club  
Golf Operations Manager  
Head Golf Professional  
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Office: 403.887.5100

# 2024 ADVERTISING OPPORTUNITIES

## 1. SCORECARD ADVERTISING

**\$4000**

- 7 Opportunities Available
- Approx. Ad Size 2" x 1" Color
- 20,000 Scorecards printed on each order

*(5-Year Contract)*

## 2. POWER CART ADVERTISING

**\$5000**

- 64 Opportunities Available
- Approx. Ad Size 14" x 11" Color
- Decals will go on one, two or three sides of each power cart

*(5-Year Contract)*

## 3. BEVERAGE CART ADVERTISING

**\$6000**

- 4 Opportunities Available
- Approx. Ad Size 14" x 11" Color
- High Visibility

*(5-Year Contract)*

## 4. HOLE SIGN ADVERTISING

**\$3000**

- 17 Opportunities Available
- Approx. Ad Size 13" x 6" Color
- These will be visible on every White Tee Box

*(4-Year Contract)*

## 5. CLUB EVENT ADVERTISING

**\$2000**

- 18+ Opportunities Available
- Approx. Ad Size 36" x 24" Color
- These will be used at all our Club Events in various locations

*(2-Year Contract)*

## 6. DIGITAL ADVERTISING

**\$250 per Year**

- 18+ Opportunities Available
- Ads will appear/scroll on our Golf Shop TV and Website

## 7. CORPORATE ADVERTISING MEMBERSHIP **\$13,000 per Year**

- 10 Opportunities Available
- Receive one of each (1 to 6 above) Customizable Packages
- Receive one Corporate Open Membership w/Power Carts

*(min. 3-Year Contract)*

# *POWER CART ADVERTISING EXAMPLE*

